

Language House Publishers of Indian Languages

PRIVACY POLICY

Welcome to Language House ("we," "us," or "our"). This Privacy Policy is designed to inform you about how we collect, use, share, and protect your personal information when you visit our website by accessing or using the Site, you agree to the terms of this Privacy Policy.

This privacy policy is being released in accordance with the Information Technology Act of 2000 and any relevant regulations, such as the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 ("IT Rules").

General Information

Kindly carefully read our Privacy Policy along with the Terms of Use. As the case may be, you should not use the Platform if you do not comprehend this policy or if you disagree with any portion of it. You agree to the terms of this privacy statement and the conditions of use by using and/or continuing to use the platform, as applicable.

The Website and any study materials that are posted, downloaded, or otherwise integrated within will be collectively referred to as the "Services" for the purposes of this Policy. "The Platform" will be the combined term for the Website and the App.

Personal Information Security

We encrypt the data you enter in order to safeguard the security of Your Personal information while it is being transmitted. It's critical that You keep a check on anyone who has access to your password, computer, laptop, or any other device that allows access to your account in order to avoid unwanted access to private data. When utilizing a shared computer, make sure you sign off after the task is completed.

However Please be aware, that Full Marks Publications assumes no liability of any type for the transfer of information, including Personal Information submitted by You, other than as specified in this Policy due to the nature of online transactions. You transmit information via the internet at your own risk, and you agree that neither you nor any third party may violate any privacy settings or security measures.

Information We Collect

When you interact with our Site, we collect both personal and non-personal information. Personal information is any data that can identify you, such as your name, email address, phone number, and mailing address. We also collect payment information necessary to process transactions. Non-personal information includes technical details about your visit, such as your IP address, browser type, operating system, and browsing behavior. This data helps us understand how our Site is used and improve your experience.

Personal Information

Any information that can be used to identify a user, such as their name, identification number, email address,



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age, gender, or phone number, that they supply to Full Marks Publications at registration or at any point after, is referred to as "Personal Information." The definition of "sensitive personal information or data" under the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 may apply to personal information. In this case, this definition includes passwords or any financial account information that You may have provided during registration.

We ask that you refrain from giving us any personal information until we directly ask for it. In such cases, we are not liable for any Personal Information that you have given us.

How We Use Your Information

We use the information we gather for a variety of reasons. We manage subscriptions, handle orders, and offer customer service using the personal information you give. If you have given us permission to do so, we may also contact you with news, promotions, and other material pertaining to our services. Non-personal data helps in the analysis of site usage, functional improvement, and problem-solving. In order to maintain the integrity of our site, our users' safety and rights, and legal requirements, we may also utilize your data. Full Marks Publications shall use Your Personal Information to ensure services with respect to the Platform are presented to You in the most effective manner, to secure the Platform and make improvements, to carry out our obligations to You, and to communicate with You. The said communication can either be by calls, text or emails and for purposes which include transactional, service, or promotional calls or messages. If at any time You wish to not receive any communication from our end You can opt-out of the same by writing to us on info@languagehouse.in.

Cookies and Tracking Technologies

To enhance your browsing experience, we use cookies and similar tracking technologies. Cookies are small files placed on your device that remember your preferences and track your interactions with our Site. We use cookies to ensure the Site functions properly, to understand how it is used, and to deliver targeted advertising if you have opted in. You can control cookie settings through your browser, but please note that disabling cookies may affect your ability to use certain features of the Site effectively.

How We Share Your Information

Your personal information is never sold by us. Nonetheless, we might give your information to outside service providers who help us run our website, handle payments, or offer services. Contractually, these providers agree to keep your information safe and use it entirely for the purposes mentioned. In addition, we could disclose your information if the law requires it or if doing so would safeguard our own rights, property, or safety, as well as the rights, property, or safety of others. Your information might be given to the new company in the case of a merger or acquisition.

Data Security

We take reasonable measures to safeguard your personal information from unauthorized access, use, or



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disclosure. Our security practices include encryption, secure servers, and regular security assessments. However, no system can be completely secure, and we cannot guarantee absolute protection of your data. We strive to keep your information safe but acknowledge the inherent risks of online data transmission.

Your Data Rights

Depending on your location, you may have rights concerning your personal data. These rights may include accessing, correcting, or deleting your information, as well as restricting or objecting to certain types of processing. If you wish to exercise any of these rights, please contact us using the details provided below. We will respond to your request in accordance with applicable laws.

Children's Privacy

Our Site is not intended for children under the age of 13. We do not knowingly collect or solicit personal information from children under 13. If we become aware that we have collected such information, we will take steps to delete it promptly.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any significant changes will be posted on our Site with an updated effective date. Your continued use of the Site after any changes indicates your acceptance of the revised Privacy Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

Email: info@languagehouse.in